

## Rheinsberger Preussenquelle – Mineral Water in its Purest Form

More and more people strive for authentic, natural and regional products – products where a small carbon footprint and high quality are a given. We share this mindset. After all, conscious consumption starts with the fundamental things in life. And what could be more fundamental than the most vital resource on our Planet?

Water is part and parcel of our everyday life. It is almost ubiquitous in our world but is all too often reduced to its chemical formula  $H_2O$ . Yet water is much more. It is the very origin of life and, most importantly, it reflects our way of life. Negative implications arising from conventional forms of agriculture and many other kinds of environmental pollution can be seen and felt in our water – a huge problem, not only for consumers, but first and foremost for our Planet.

For us, business management, ecological principles and social responsibility are interconnected – a unity where one element never excludes the others. This is the very foundation our company is built on. But we strive for much more than just making our business sustainable. We want to drive change and be part of it. Because if we commit ourselves to protecting and conserving our environment, we also preserve and safeguard our most important resource: our mineral water.

Our production and management processes are 100 percent based on regenerative energy consumption. Rheinsberger Preussenquelle water is only available in reusable glass bottles because we believe that regionality and reusability form a perfect synergy. Together with Soil & More we calculate our company's remaining  $CO_2$  budget and we provide compensation by supporting carbon-binding humus production on German farmland.

But our products are about more than just responsibility. They are about enjoying life, highlighting an aspect of mineral water that is easily overlooked. Because you taste and feel what is natural. With a 7.6 ph-value, our water is soft and gentle, making a difference with its light levels of mineralisation and a clear no to artificial carbonisation.

Our mineral water is certified to be natural. An organic mineral water quality seal has guaranteed since 2016 that our water is exceptionally pure, relying on green filling processes using returnable bottles and short transport distances from its origin all the way to the shelf.

Water and the nature that it sustains need and deserve our protection. Therefore, we are water ambassadors who act, produce and communicate with passion and conviction.

## At a glance

Staff: 25 | Trainees: 2 | Founded: 2007 |

Energy consumption: regenerative | Production processes and business management: carbonneutral | Certifications: IFS / EMAS / Bio-Mineralwasser | Awards: 2018 EMAS Environmental

Management Award / 2019 Sustainability Project | Memberships: BNN / FÖL

## **Media contact**

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