

Rheinsberger Preussenquelle GmbH

Water is part of our everyday lives. It is available almost everywhere and is often reduced to its chemical formula, H₂O. But water is so much more. Life begins with water – and, importantly, the way we live also affects our water resources and their surroundings. That is why the responsible use of natural resources is an important part of how we conduct our business.

We see economic activity, environmental responsibility and social responsibility as interconnected areas. We want to make our contribution and take responsibility where we can have a direct influence.

That is why we rely on energy from renewable sources for our production and administration. Our mineral water from Rheinsberger Preussenquelle is available exclusively in reusable glass bottles. Our distribution area is limited to a radius of 300 km around Rheinsberg. This means that we keep the distance our mineral water travels between the source and the retail trade within a clearly defined regional distribution area.

Water is a heavy product. Germany has numerous mineral water sources, making mineral water available regionally. We have therefore deliberately chosen a regional distribution structure. We record the associated transport emissions as part of our greenhouse gas inventory, including Scope 1, Scope 2 and the Scope 3 emissions relevant to our company. This also includes the transport of empty reusable bottles until they return to Rheinsberg.

In addition to the responsible use of resources, we also believe that water is about enjoyment. Our mineral water is characterised by its low mineral content and the absence of synthetically produced carbon dioxide. The quality of our mineral water is also documented by the Bio-Mineralwasser certification. Our mineral water has carried this certification since 2016. The certification is based on defined quality and sustainability criteria and is subject to regular controls. The requirements include, among other things, criteria relating to water purity, the use of the source, bottling and packaging, as well as further requirements for the responsible use of resources.

Water and the natural environment that gives rise to it deserve our attention and our responsible stewardship. That is why we see ourselves as ambassadors for water, acting, producing and communicating with passion and conviction.

For us, this means sourcing water responsibly, distributing it regionally and dealing transparently with our own impacts.

Company Facts

Employees: 16 | Founded: 2007 |

Energy supply: Renewable energy | Certifications: IFS / EMAS / Bio-Mineralwasser | Awards: EMAS Environmental Management Award 2018 / Project Sustainability 2019 |

Memberships: BNN / FÖL / Die Gemeinschaft

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